

Our commitment to transparency

Endorsement from official bodies helps consumers make informed decisions about paper products that respect the environment and promote sustainable practices. Their criteria are rigorous and regularly verified.

Rolland's numerous certifications and attributes make us one of North America's most environmentally friendly paper manufacturers.

CERTIFICATIONS



FSC
Forest Stewardship Council Certification supports responsible use of forest resources.

FSC Recycled
Certifies the 100% post-consumer content of a product.

FSC Mix sources
Certifies the product comes from well-managed forests, controlled sources and/or recycled fiber.



Rainforest Alliance Certified
The Rainforest Alliance Certified (RAC) seal is a symbol that indicates quality and commitment to effective conservation and sustainability practices.



The Ancient Forest Friendly™
The Ancient Forest Friendly™ designation is one of the most rigorous paper labels available. Ancient Forest Friendly paper is free of ancient or endangered forest fiber, made with more than 50% recycled fiber, and whitened without chlorine.

ATTRIBUTES



Recycling
Post-consumer fiber
Material that is reclaimed from a consumer or commercial product that has been used for its intended purpose by individuals, households or by commercial, industrial and institutional facilities in their role as end-users of the product.

Pre-consumer
Material that is reclaimed from a process of secondary manufacture or further downstream industry, in which the material has not been intentionally produced, is unfit for end use and not capable of being re-used on-site in the same manufacturing process that generated it.



Permanent paper
Alkaline or neutral paper that resists aging for more than 100 years under normal warehousing conditions (criteria and certifications established by the American National Standards Institute—ANSI).



Biogas energy
Paper manufactured using a gas produced from decomposing landfill waste. Biogas, a sustainable and local energy, is transported to the mill by pipeline to reduce greenhouse gas emissions.

ECF

Elemental Chlorine Free (ECF)
The paper's virgin fiber has been bleached without chlorine, but with a chlorine derivative.

PCF

Process chlorine free (PCF)
Recycled paper manufactured with a chlorine-free process.



PRODUCT CHART

	RAW MATERIAL				ATTRIBUTES				Available basis weights
	Post-consumer	ENVIRONMENTAL CERTIFICATIONS			ENERGY	BLEACHING PROCESS		Permanent Paper	
		FSC	SAFETY CERTIFIED	Ancient Forest Friendly™		PCF	ECF		
COMMERCIAL PRINTING PAPERS									
ROLLAND ENVIRO® PRINT Smooth finish, designed for environmentally friendly projects	100%	●	●	●	●	●	●	●	35 lb to 120 lb T 65 lb to 100 lb C
ROLLAND ENVIRO® SATIN Satin finish, designed for rich and vibrant colors*	100%	●	●	●	●	●	●	●	50 lb to 80 lb T 65 lb to 100 lb C*
ROLLAND ENVIRO® BOOK The best environmental choice for the book publishing industry	100%	●	●	●	●	●	●	●	50 lb to 60 lb T
ROLLAND ENVIRO® OPAQUE OFFSET The best environmental choice in opaque offset paper category	100%	●	●	●	●	●	●	●	47 lb to 57 lb T
ROLLAND KRAFT® Unique natural color for vibrant colors and contrast	30%	●	●		●		●	●	24 lb - 32 lb
ROLLAND OPAQUE® Remarkable whiteness and brightness, designed for high-end projects	30%	●	●		●		●	●	35 lb to 120 lb T 65 lb to 100 lb C
ROLLAND HiBULK™ Meets minimum USPS and Canada Post specs, designed for direct mail and flyers	30%	●	●		●		●	●	79 lb - 106 lb
DIGITAL PRINTING PAPERS									
SHEET									
ROLLAND ENVIRO® DIGITAL Smooth finish, designed for environmentally friendly digital projects	100%	●	●	●	●	●	●	●	60 lb - 70 lb T 80 lb - 100 lb C
ROLLAND HITECH® Remarkable whiteness and brightness, designed for high-end projects	30%	●	●		●		●	●	50 lb to 80 lb T 65 lb to 110 lb C
ROLL									
ROLLAND ENVIRO® JET Inkjet paper for colorful, productive and green impressions	100%	●	●	●	●	●	●	●	20 lb to 32 lb
OFFICE PAPERS									
ROLLAND ENVIRO® COPY The best environmental choice for office use	100%	●	●	●		●		●	20 lb - 24 lb
REPRO PLUS® The environmentally responsible and economical choice for office use	30%	●	●				●	●	20 lb

*The recommended Cover weights do not include a surface treatment.

Visit rollandinc.com to refer to the compatibility chart for commercial and digital presses and to download the logos.